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DL HOLDINGS GROUP LIMITED

德林控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1709)

VOLUNTARY ANNOUNCEMENT IN RELATION TO UPGRADING DL ASSET MANAGEMENT INTO DL DIGITAL FAMILY OFFICE

This announcement is made voluntarily by DL Holdings Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to inform the shareholders and potential investors of the Company of the latest business development of the Group.

UPGRADING DL ASSET MANAGEMENT INTO DL DIGITAL FAMILY OFFICE (“DL DIGITAL FO”)

DL Asset Management will be transformed from the form of traditional asset management into a digital family office. DL Digital FO will be complementary to the existing multi family office business, with a coverage of professional investors above the entry level (US\$1 million), providing them with basic family office diversified investment services and targeting potential clients in advance, so as to increase the number of clients and the total amount of assets under management. By combining big data, cloud computing and blockchain technologies, DL Digital FO will gradually help the professional investment grade clients in the asset management category enjoy the family office level investment services and favourable returns through the artificial intelligence investment advisory system.

DL Digital FO will be defined as: a digital wealth manager for professional investors, together with the Group’s multi family office, securities investment, global real estates and the newly established institute for new economic research, accelerates on the path of wealth management of rapid informatization development.

REASONS FOR AND BENEFITS OF UPGRADING INTO DL DIGITAL FO

The establishment of DL Digital FO will become the first new family office service platform to provide true “three-in-one”, namely digital, intelligent and humanized, services in the Guangdong-Hong Kong-Macao Greater Bay Area. DL Digital FO will fully connect the well-established investment strategies and past performance of DL Asset Management with artificial intelligence and big data, lowering the investment threshold while providing effective risk control, maintaining transparency and agility, and escorting the preservation and enhancement of asset value of the clients.

The board of directors of the Company considers that the establishment of DL Digital FO is in the interest of the Company and its shareholders as a whole.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
DL Holdings Group Limited
Chen Ningdi
*Chairman, Chief Executive
Officer and Executive Director*

Hong Kong, 10 October 2023

As at the date of this announcement, the executive Directors are Mr. Chen Ningdi, Mr. Lang Joseph Shie Jay, Mr. Ai Kuiyu and Ms. He Zhiying; the non-executive Directors are Mr. Chan Kwan and Mr. Chan Kwun Wah Derek; and the independent non-executive Directors are Mr. Chang Eric Jackson, Mr. Chen Cheng-Lien (also known as Chen Cheng-Lang and Chen Stanley) and Mr. Liu Chun.